



MATT WOLFORD

INTERACTIVE DESIGN LEAD

mattwolford@gmail.com | @mwolford | 724.713.4847

WHY ARE YOU READING THIS?

I'm seeking an in-house UX position where I can jam on long term digital platforms necessary for business growth.

WHERE I'VE PLAYED

SCOPPECHIO

Interactive Design Lead
2018

Design digital platforms supporting ad campaigns. Responsible for all UX & UI work, presenting solutions and creating appropriate documentation for hand-off.

SCOPPECHIO

Digital Art Director
2013-2018

Helped establish a digital department & triple it's billable work. Concepted & pitched >15 new business opportunities. Selected to sit as an extension of the Senior Management Team.

BRUNNER

Integrated Digital Designer
2011-2013

Designed assets for award winning campaigns that took home >40 Addys. Co-created the agency's internal video department to extend capabilities & billable opportunities.

EDUCATION

ART INSTITUTE OF PITTSBURGH

BS: Graphic Design
2011

SOME BRAND EXPERIENCE



RECENT AWARDS

2018 GOLD LOUIE

el Jimador Day of the Dead campaign

2016 SILVER LOUIE

KY Tourism "FOMO": Campaign

2014 SILVER LOUIE

Scrubs @ Galen: Logo

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